



Families for HOPE, Inc.

1-888-533-4443

1219 N. Wittfield Street
Indianapolis, IN 46229

info@FamiliesforHOPE.org
www.FamiliesforHOPE.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Leslie Harley or Heather Gimple

Phone: 317-258-5316 or 775-315-4934

RSR MOTORSPORTS DRIVER KYLE GIMPLE TO BRING AWARENESS TO HOLOPROSENCEPHALY

INDIANAPOLIS, IN, January 24, 2012 – Families for HoPE, Inc. is pleased to announce that Grand AM Continental Tire Sports Car Challenge series driver Kyle Gimple is lending his professional racing career to bring awareness to holoprosencephaly (HPE). His cousin, Alexandra “Lexi” Gimple (2000-2004) was born with HPE, a rare brain malformation caused when an embryo’s forebrain fails to divide properly in very early pregnancy and does not distinctly form the left and right halves of the brain resulting in a wide range of cognitive and physical limitations.

As this talented young man who has a lead foot and a heart of gold, Gimple explains, “I have been blessed with the unique ability to drive race cars on a professional level, and I am starting to break into the top series in this sport. This now allows me the opportunity to use the sport I love as a platform to honor my cousin and help bring awareness to HPE for other children like Lexi.”

Gimple has tested his mettle on the road courses of the Grand Am Continental Tire Sports Car Challenge Racing Series. This season he will be driving for RSR Motorsports based out of Mesa, Arizona. The RSR cars are Mini Coopers, known as “MINI’s”, but the talent behind the steering wheel is huge. Twenty year-old Gimple continues to put up top lap times for the team.

From the 25 Hours of Thunderhill in California to the fast track at Daytona, Gimple has demonstrated driving talent that has powered his rise from kart racing to licensed Grand AM driver. Gimple is focused on his current Continental series but his driving ambition is to race into a higher level in Rolex, GT3 or NASCAR.

This California-born driver, who now resides in Minden, NV, is working his way up the series and is focused on racing to the top. Gimple's excitement for race car driving began early when his parents placed him in an "arrive and drive" karting program with Jim Russell driving school at Infineon Raceway. His only look back from those days has been in a race car's rearview mirror. To learn more about Gimple, please visit www.KyleGimpleRacing.com.

"In my six years with Families for HoPE, I have witnessed first-hand the close bonds developed among our special children and their young siblings and cousins," said Leslie Harley, Treasurer and past President of Families for HoPE. "I see our special children as teachers who inspire their siblings to make a difference in the world, and Kyle is a wonderful example of a young man who carries within his heart a special bond to his beloved cousin and has chosen to pay it forward in his professional life."

Indianapolis-based Families for HoPE, Inc. is a 501(c)(3) organization serving the needs of families and children diagnosed with holoprosencephaly (HPE) through support, education, and awareness. To learn more about HPE, please visit www.FamiliesforHoPE.org.